
SPEAKER & MEDIA ARCHIVE

Erin Reddick

Founder & CEO, ChatBlackGPT

The complete archive of Erin's past speaking engagements, keynotes, panels, conference talks, brand partnerships, and media appearances — arranged so a web designer can copy straight from it into a website.



54

CORPORATE & UNIVERSITY
ENGAGEMENTS

41

MEDIA APPEARANCES
& FEATURES

15

CONFERENCE &
COMMUNITY PROGRAMS

14 +
DC

STATES
SPOKEN IN

COMPLETED AND DOCUMENTED WORK ONLY · ARCHIVE CURRENT AS OF OCTOBER 1, 2026

ABOUT

About Erin Reddick

Erin Reddick is the Founder & CEO of ChatBlackGPT, culturally-inclusive AI software providing perspectives from Black and African American communities. With a career spanning significant roles at Meta, Microsoft, and AWS, she is a certified ChatGPT Expert and Prompt Engineer on a mission to address racial bias in AI. Erin speaks on AI equity, cultural awareness in technology, and inclusive innovation — bringing her message to corporate stages, universities, and global conferences across 14 states and DC.

SPEAKER REEL

ChatBlackGPT in action

[KEPPLERSPEAKERS.COM — SPEAKER REEL VIDEO](#)

Safeguarding your own tools against bias

[KEPPLERSPEAKERS.COM — SPEAKER REEL VIDEO](#)

Ethically training AI: the importance of creating contextual awareness, not bias (from SXSW)

[KEPPLERSPEAKERS.COM — SPEAKER REEL VIDEO](#)

Erin Reddick: Transforming AI for cultural equity (from MISN)

[KEPPLERSPEAKERS.COM — SPEAKER REEL VIDEO](#)

RECOGNITION

Black Tech Saturdays Future 100 — December 2025.

SPEAKING

Signature Speaking Topics

From AI User to AI Leader: Building Confidence, Influence, and Opportunity

The Power and Importance of Culturally Informed AI

Courageous Conversations: Trustworthy AI — Inclusion as a Design Requirement

From Civil Rights to Digital Rights: How Black Technologists are Shaping the Future of AI

Erin also develops custom keynotes on AI, leadership, career readiness, and business innovation.

Corporate & Business Engagements

Aptiv — “Courageous Conversations” Keynote

FEBRUARY 18, 2026 · 960 ATTENDEES · KEYNOTE

Keynote on trustworthy AI for Aptiv's Courageous Conversations series.

Brownstein Hyatt Farber Schreck — “The Power and Importance of Culturally Informed AI”

DENVER, CO · HYBRID VIRTUAL / ON-SITE · KEYNOTE

Her largest keynote audience to date.

Paramount Pictures — Keynote

KEYNOTE

Engagement won with a pitch deck built in Gamma.

Capital One — Keynote

KEYNOTE

Google — Keynote

FEBRUARY 23, 2025 · KEYNOTE

LexisNexis — “Women in Tech” Presentation

VIRTUAL · PRESENTATION

LexisNexis — Fireside Chat

VIRTUAL · FIRESIDE CHAT

HubSpot — “First-Gens in Tech” Keynote

KEYNOTE

HubSpot — “Black Tech Talks: Futureproofing Your Career in the Age of AI”

FEBRUARY 25, 2026 · VIRTUAL, 12:45–2:00 PM CT · PANEL

Virtual panel on career resilience in the age of AI, with Jehron Petty.

VisibleThread — Keynote

KEYNOTE

Aerodei — Keynote

KEYNOTE

edX — Keynote

KEYNOTE

Peloton — “Black@ Presents: Power in the Code” — “A Conversation on Inclusive AI”

FEBRUARY 26, 2026 · VIRTUAL · PANEL

1:00–2:00 PM ET, facilitated by Alia McCants.

MDCR — Spotlight Series, “Your Protections, Our Mission”

FEBRUARY 26, 2026 · MICHIGAN DEPARTMENT OF CIVIL RIGHTS · ZOOM WEBINAR

Speaker/panelist with Andrew Robinson and Liz Keegan.

Smithsonian National Museum of African American History and Culture — Forward Religions Conference

~NOVEMBER 2024 · WASHINGTON, DC · CONFERENCE CONTRIBUTOR

Hosted by the Center for the Study of African American Religious Life.

World Resources Institute — Speaking Engagement

FEBRUARY 13, 2025 · WASHINGTON, DC · SPEAKER

ForbesBLK — Keynote; ForbesBLK Summit 2025 Service Day — “Business of Technology”

OCTOBER 8, 2025 · ATLANTA, GA · KEYNOTE AND PANEL

Panel held at Clark Atlanta University.

Black Meta Agency — Workshop / Lecture

STARTUP COHORT · WORKSHOP

Teaching session for a startup cohort on building with AI.

Black Tech Saturdays — Tech Founder Workshop

DETROIT, MI · WORKSHOP

Black Tech Saturdays — Demo Event, Featured Builder

MARCH 28, 2026 · DETROIT, MI · DEMO

[instagram.com/p/DWZtXGsETVM](https://www.instagram.com/p/DWZtXGsETVM)

DC Black MBA Association — Virtual Presentation

MARCH 11, 2026 · VIRTUAL, 6:30 PM ET · PRESENTATION

Demonstrating how her newest ChatGPT feature amplifies storytelling and cultural insights.

[instagram.com/reel/DVv79XBCIKI](https://www.instagram.com/reel/DVv79XBCIKI)

PNC Fairfax Connection — Speaking Engagement

FEBRUARY 25, 2025 · CLEVELAND, OH (FAIRFAX NEIGHBORHOOD) · SPEAKER

The Juice — “Building Non-Biased Prompts”

LIVE PRESENTATION · PRESENTER

Black Founders and Funders Group — Founder Presentation

MAY 22, 2025 · VENTURE MECHANICS STARTUP LAUNCHPAD, BELLEVUE, WA · PRESENTER

African American Leadership Forum — “Radical Black Future Series”

REPARATIVE MEDIA · SPEAKER

LinkedIn Learning — “Enhancing Program Management with AI”

COURSE INSTRUCTOR

AI Leadership Institute — “I Love AI” Challenge Presentation

VIRTUAL · PRESENTATION

Copy.ai — “Critical Thinking in AI Comms” Presentation

VIRTUAL · PRESENTATION

Revere XR — Hackathon Judging

ON-SITE · JUDGE

Black Is Tech Conference — Presentation

AUGUST 2024 · HOUSTON, TX · ON-SITE · SPEAKER

TCS (Tata Consultancy Services) — “Women's History Month” Presentation

VIRTUAL · PRESENTATION

Tribaja — “Addressing Bias in AI with ChatBlackGPT”

MAY 7, 12:45 PM ET · ON-SITE · PRESENTATION

IAP2 Canada — “AI in Civil Engagement” Presentation

CANADA · ON-SITE · PRESENTATION

NACA (National Association of Campus Activities) — “Tech Talk — Utilizing Your Undergraduate Experience”

FEBRUARY 15–16, 2025 · ON-SITE · KEYNOTE

ECS — Virtual Lunch and Learn (BPF&A)

FEBRUARY 19 · VIRTUAL · LUNCH AND LEARN

USAID — Speaking Engagement

SPEAKER

Pink Cornrows — Speaking Engagement

SPEAKER

SECTION 02 · UNIVERSITY

University & Academic Engagements

Harvard University — WECODE 2024

FEBRUARY 22–23, 2024 · CAMBRIDGE, MA · SPEAKER

Speaker at WECODE, the student-run Women in Computer Science conference.

Harvard University — WECODE 2025 AI Panel

FEBRUARY 23, 2025 · CAMBRIDGE, MA · PANEL

AI panel speaker; 850+ students in person and online.

Harvard Business School — Ethical Tech Showcase — “Social Media & Tech Solidarity”

APRIL 25–26, 2025 · CAMBRIDGE, MA · PRESENTER

d3.harvard.edu — [Bridging Innovation and Equity](#)

Mercyhurst University — Student Government Keynote

NOVEMBER 10, 2025 · ERIE, PA · KEYNOTE

Keynote to the student government body, plus a student dinner.

Riverside City College — Women's History Month Keynote

MARCH 10, 2025 · RIVERSIDE, CA · TALK & Q&A

Scripps College — Keynote

FEBRUARY 6, 2025 · CLAREMONT, CA · KEYNOTE

Combined student sessions, livestreamed.

[The Student Life](#) — [campus coverage](#)

Susquehanna University — MLK Winter Convocation Keynote — “From Civil Rights to Digital Rights: How Black Technologists are Shaping the Future of AI”

JANUARY 20, 2025 · SELINGSGROVE, PA · KEYNOTE

Norfolk State University — Speaking Engagement

FEBRUARY 18, 2025 · NORFOLK, VA · SPEAKER

Emory University — Fireside Chat

SEPTEMBER 14, 2024 · ATLANTA, GA · FIRESIDE CHAT

Bowie State University — Keynote

BOWIE, MD · KEYNOTE

Emerson College — “Critical Thinking in AI”

BOSTON, MA · VIRTUAL, WITH THE AI WORKING GROUP · PRESENTATION

Bunker Hill Community College — Speaking Engagement

JUNE 5, 2025 · BOSTON, MA · SPEAKER

Phillips Academy (Tang Institute) — Speaking Engagement

JANUARY 29, 2025 · ANDOVER, MA · SPEAKER

Georgetown University — AcceleratorCON

WASHINGTON, DC · MCDONOUGH SCHOOL OF BUSINESS · SPEAKER

Clark Atlanta University — ForbesBLK Summit 2025 Service Day Panel

OCTOBER 8, 2025 · ATLANTA, GA · “BUSINESS OF TECHNOLOGY” PANEL

British Columbia Institute of Technology (BCIT) — Black Excellence Day

JANUARY 22, 2025 · BURNABY, BC, CANADA (VIRTUAL) · SPEAKER

SECTION 03 · CONFERENCES

Conferences, Summits & Community Programs

techBBQ 2025 — “Build to Matter”

AUGUST 27–28, 2025 · COPENHAGEN, DENMARK · SPEAKER

Her first international talk.

[digitalentrepreneur.com](#) — [techBBQ 2025: Build to Matter](#)

INBOUND 2025 — Speaker

SEPTEMBER 3–5, 2025 · MOSCONE CENTER, SAN FRANCISCO, CA · SPEAKER

Listed among INBOUND 2025 speakers as “Erin Reddick (CEO, Founder @ ChatBlackGPT).”

[seo-conferences.com](#) — [INBOUND 2025](#)

SXSW 2025 — “Can AI Be Trained to Be Ethical, and Will It?”

MARCH 2025 · AUSTIN, TX · PANEL

Sustainable Media Center session, with Steven Rosenbaum, Dr. Alex Hanna, James French, and Grace Gerwe.

[youtube.com](#) — [full panel video \(SustainableMedia.Center\)](#)

RECESS25 — “Behind the Tech: Dinner Reception – Saturday Takeover: Reimagining Energy thru AI”

OCTOBER 13–15, 2025 · DETROIT, MI · SPEAKER

Distinguished speaker.

[therecessconference.com](#)

Ai4 2025 — Fireside Chat on Culturally Responsive AI with Nathan C. Walker

AUGUST 11–13, 2025 · LAS VEGAS, NV · FIRESIDE CHAT

Fireside chat on culturally responsive AI with Nathan C. Walker.

MidwestCon 2025 — “From Civil Rights to Digital Rights” — “AI for Dummies: Your Prompt is the Product”

SEPTEMBER 10–11, 2025 · SPEAKER

Featured speaker with two sessions.

[Disruption Now](#) — [From Civil Rights to Digital Rights](#)

Unintelligence Conf — “From Civil Rights to Cultural Rights with AI”

SPEAKER

Speaker.

[unintelligence.ai](#) — [speakers](#)

ASU+GSV Summit — “AI Revolution in Education: Women in AI”

APRIL 2024 · SAN DIEGO, CA · PANEL

[asugsvsummit.com](#) — [Women in AI](#)

Maternal Infant Services Network (MISN) Annual Symposium

JUNE 25, 2024 · SUNY ORANGE, NEWBURGH, NY · SPEAKER

Speaker at MISN’s first annual symposium — a seven-panel event on maternal and infant health access hosted at the SUNY Orange Newburgh campus — on bridging access and funding gaps to community-needed resources through technology, appearing alongside former New York Governor David Paterson’s keynote.

[keplerspeakers.com](#) — [“Erin Reddick: Transforming AI for cultural equity” \(interview video\)](#)

[businesswire.com](#) — [MISN Hosts Annual 2024 Symposium](#)

Association of African-American Financial Advisors — V.I.S.I.O.N Conference

SPEAKER

Black Joy AI Summit (Inaugural)

SEPTEMBER 13–14, 2024 · UNION TEMPLE CHURCH, WASHINGTON, DC · SPEAKER

White House Initiative — National HBCU Week Conference

WASHINGTON, DC · SPEAKER

Women in Tech Regatta — “Walk with a Leader”

SEATTLE, WA · SPEAKER

Virginia Black Chamber of Commerce — Business Expo

VIRGINIA · SPEAKER

AI in the D — Senior Citizens AI Literacy Session

SEPTEMBER 23, 2025 · KEMENY / CROWELL REC CENTER, DETROIT, MI · WORKSHOP

Half-day AI literacy session for 70–100 Detroit seniors. Organizer: Jonathan “JQ” Quarles, The BTL Group.

[PR Newswire](#) — [AI in the D Expands to Empower Detroit Seniors](#)

WOCIP Conference — Speaker

SPEAKER

SECTION 04 · BRAND PARTNERSHIPS

Brand Partnerships & Ambassadorships

Gamma — “See What I Mean: Ideas, Access and Opportunity Powered by Gamma”

SEPTEMBER 9, 2026 · SIP & READ BOOK BAR, CORKTOWN, DETROIT · HOST

Hosted as “Gambassador,” co-presented with ChatBlackGPT — Gamma's first official Community Partner event in the United States.

[Luma](#) — [See What I Mean](#)

ElevenLabs — TTS v4 Creator Collaboration

SEPTEMBER 2026 · CREATOR COLLABORATION

Creator collaboration for the ElevenLabs TTS v4 launch, via Guy O'Brien / Custom Influence.

Monday.com — “Sidekick” AI Assistant Launch Collaboration

2025 · CREATOR COLLABORATION

Creator collaboration around the launch of monday sidekick, monday.com's context-aware AI assistant (launched July 2025). Erin posted on the launch and took monday.com's AI Enneagram personality quiz, landing on Type 7, “The Enthusiast.”

Punchbowl News — Ambassador

2025 · WASHINGTON, DC · AMBASSADOR

SECTION 05 · TELEVISION & BROADCAST

Television & Broadcast

SiriusXM — Urban View Mornings (CH126), ChatBlackGPT segment

WITH DR. GREG CARR AND LAMONT KING · SEGMENT

CBS News Detroit — Morning segment with Black Tech Saturdays

~SEPTEMBER 22, 2025 · WITH JOHNNIE TURNAGE AND ALEXA TURNAGE · SEGMENT

Promoting the Detroit Digital Empowerment Summit.

WWJ (Detroit Radio) — Segment

AUGUST 2025 · DETROIT, MI · SEGMENT

WVON-AM (Chicago) — Shoutout during Afrotech discussion

AUGUST 9, 2025 · CHICAGO, IL · SHOUTOUT

FOX 29 Philadelphia — “FOX 29 LIVE: Live from Diversitech Conference”

MAY 7, 2024 · PHILADELPHIA CONVENTION CENTER · LIVE SEGMENT

Live interview with Bill Anderson during Philly Tech Week.

fox29.com/video/1452289

Mathis Family Talks — Episode 8, “Is AI Raising Your Kids?”

~AUGUST 2026 · WITH JUDGE GREG MATHIS, LINDA MATHIS, GREG JR., AND AMIR

youtube.com — [Mathis Family Talks, Ep. 8](#)

SECTION 06 · PRESS

Press & Written Features

Business Insider — “Using AI in classrooms could help or hurt students...”

FEBRUARY 27, 2024 · FULL FEATURE; ERIN QUOTED EXTENSIVELY · BY NGOZI NWANJI

businessinsider.com/ai-literacy-ethics-teaching-students-educators-scholars-2024-2

Mashable — “ChatBlackGPT founder Erin Reddick is tackling AI's racial bias...”

SEPTEMBER 12, 2024 · FULL Q&A

mashable.com/article/chatblackgpt-founder-erin-reddick-interview

TechCrunch — “Black founders are creating tailored ChatGPTs...”

JUNE 16, 2024 · FEATURE

techcrunch.com/2024/06/16/black-founders-are-creating-tailored-chatgpts...

TechCrunch — “Are you Blacker than ChatGPT? Take this quiz to find out”

FEBRUARY 21, 2024 · FEATURE

techcrunch.com/2024/02/21/are-you-blacker-than-chatgpt...

Business Insider — “John Pasmore Tries to Make AI Less Biased...”

MARCH 28, 2024 · LATIMER AI PROFILE NAMING CHATBLACKGPT

businessinsider.com/john-pasmore-latimer-ai-biased-blackgpt-2024-3

Tech Times — “Black Founders Launch Latimer.AI, ChatBlackGPT to Make AI Less Biased”

JUNE 17, 2024 · FEATURE

techtimes.com/articles/305735/20240617/black-founders-launch...

CRN / The Channel Company — “Is ChatBlackGPT The Answer To GenAI Bias?”

COLUMN — RUNNING YOUR BUSINESS · FEATURE

crn.com/columns/running-your-business/is-chatblackgpt-the-answer...

Digital Entrepreneur — “ChatBlackGPT: a new model for social impact tech”

EXTENDED INTERVIEW · FEATURE

digitalentrepreneur.com/explore/chatblackgpt-a-new-model...

Brookings — “Recognizing the (un)Hidden Figures in AI”

AI EQUITY LAB · COMMENTARY / FEATURE

brookings.edu/articles/recognizing-the-unhidden-figures-in-ai

The Student Life — “Erin Reddick, ChatBlackGPT founder, pioneers culturally aware AI”

FEBRUARY 14, 2025 · CAMPUS NEWSPAPER FEATURE (CLAREMONT)

tsl.news/erin-reddick-chatblackgpt-founder-pioneers-culturally-aware-ai

Marketing Against the Grain — “What your AI doesn't know about Black culture”

~SEPTEMBER 2026 · FEATURE

marketingagainstthegrain.com/articles/what-your-ai-doesnt-know...

Bold Journey Magazine — “Meet Erin Reddick”

PROFILE

boldjourney.com/meet-erin-reddick

The Girls Innovation Club — “Meet Erin Reddick of ChatBlackGPT”

PROFILE

thegirlsinnovationclub.org/blog/tgic-innovator-erin-reddick-chatblackpgt

RetailWire — “Black Entrepreneurs Innovate With Custom ChatGPTs...”

FEATURE

retailwire.com/black-entrepreneurs-innovate-with-custom-chatgpts...

#paid / Banknotes — “Does AI threaten creator marketing, or does it make the work more meaningful?”

QUOTED · ARTICLE

hashtagpaid.com/banknotes/ai-creator-marketing-threat...

Medium (DIAL Design) — DIAL Weekly #06

NOVEMBER 11, 2024 · FEATURE

medium.com/dial-design/dial-weekly-06-ce0585eeff2c

LSN Global — Latimer AI cultural-bias coverage

~JUNE 2024 · MENTION

lsnglobal.com/news/article/30949/latimer-tackles-ai-s-cultural-bias...

News Channel Nebraska (syndicated) — AI Revenue Summit innovator recognition

COVERAGE

panhandle.newschannelnebraska.com — AI Revenue Summit

Yoko Co — “Artificial Intelligence Cautionary Tales”

MENTION

yokoco.com/artificial-intelligence-cautionary-tales

Clutch.co — Top 15 Women in B2B Tech To Follow in 2025

RANKED #6 · LIST

clutch.co/resources/top-women-b2b-tech-influencers-2025

Diversity Circles — Celebrating Black Excellence (2025)

SPEAKER LISTING

diversitycircles.com/events/celebrating-black-excellence-2025

SECTION 07 · PODCASTS & YOUTUBE

Podcast Guest Appearances & Interviews

PODCAST GUEST APPEARANCES

Disruption Now, Ep. 174 — “AI, Identity, and the Power of Innovation”

HOST: ROB RICHARDSON

youtube.com/watch?v=fiPQeh2IvhY

Black Women Who AI, Ep. 7 — “Morgan DeBaun, ChatBlackGPT & Black Women in AI”

~SEPTEMBER 2026

blackwomenwhoai.substack.com/p/build-the-room...

Retro21 Studios, Brand Storytelling S2E3

AUGUST 2024

youtube.com/watch?v=mBvi7sQgQOE

Tech Me As I Am — “Erin Reddick: How ChatBlackGPT is Revolutionizing AI Diversity”

techmeasiam.com

BlackGirlsHack — Interview

SEPTEMBER 2024 · INTERVIEW

Stats on Stats, Ep. 14 — “ChatBlackGPT: Transforming AI with Cultural Awareness”

youtube.com/watch?v=YcY_CNB3mb0

Stats on Stats — Live from the ChatBlackGPT Launch Event

OCTOBER 2, 2024

BlerdOut Movement / ALIVE Podcast Network — “Chat Black GPT: AI Literacy for African Americans”

HOST: TERRENCE SOUTHERN

youtube.com/watch?v=mMArL3Dmbrs

INTERVIEWS ON YOUTUBE

blackbox lab / Harvard AI Institute — “Erin Reddick of ChatBlackGPT”

JUNE 6, 2025

youtu.be/cHZx3W0cX-Y

A Black Executive Perspective / Tony Tidbit — “ChatGPT Is Cool, But ChatBlackGPT Is Critical...”

JULY 1, 2025

youtube.com/watch?v=EdNRfAVBTAE

“An AI Chatbot by and for Black People with ChatBlackGPT's...”

youtube.com/watch?v=IUdfwYsjAFs

“Erin Reddick AI can provide a Black experience”

AUGUST 19, 2026

youtube.com/watch?v=_aTwknFzd-U

“Erin Reddick — Culturally Aware AI”

~AUGUST 2026

youtube.com/watch?v=GkSZvu3Z3YQ

Rob Richardson / Disruptively Wired — “What Is ChatBlackGPT?”

SECTION 08 · CLIENT FEEDBACK

Client Feedback

“Erin had a great way with words and made the conversation extremely engaging. I was taking in every single word and feeling rewarded by each second I kept listening.”

— ATTENDEE, APTIV “COURAGEOUS CONVERSATIONS” KEYNOTE

“Your perspectives made this session both practical and inspiring, and you helped translate a complex topic into clear actions our teams can apply immediately.”

— ADONICA BLACK, ESQ., APTIV

“Erin killed it yesterday.”

— DREW SULLIVAN, SVP, APB SPEAKERS (BUNKER HILL COMMUNITY COLLEGE)

“At least four faculty asked if we can bring her back.”

— BUNKER HILL COMMUNITY COLLEGE, VIA DREW SULLIVAN, APB SPEAKERS

“Her keynote was very enlightening and timely. We really loved having her here at Mercyhurst.”

— MERCYHURST UNIVERSITY

“She was engaging and inviting with her various campus conversations and the presentation... We’re grateful that she was willing to shape her talk to align with the community’s interests.”

— ERIC ROLAND, PHILLIPS ACADEMY, ANDOVER

“Erin was lovely and it was great to meet her and have her share on our campus.”

— DR. KHADIJAH O. MILLER, DEAN, NORFOLK STATE UNIVERSITY

“Your Keynote Session was incredible! We are still collecting the feedback, but all I am seeing is positive and the impact resonating!”

— CHRISSEY DAMASCO, HUBSPOT (FIRST-GENS IN TECH)

“I found your session incredible... your perspective captured the moral and civic weight of this moment perfectly.”

— CHARLES “CHIP” STUART, ARTIFICIAL UNINTELLIGENCE CONFERENCE

“Great external guest (snaps Erin!)”

— BRENT TWORETZKY, SVP PRODUCT, PELOTON

“The BTS Team truly enjoyed your presence during our WHM Women’s Founder Takeover Event!”

— LAUREN UDDYBACK, BLACK TECH SATURDAYS

LinkedIn Audience & Reach

LAST 12 MONTHS · OCTOBER 3, 2025 – OCTOBER 2, 2026

A year of consistent, enterprise-weighted reach. The audience skews senior and large-company, concentrated in New York, Washington, and Atlanta.

1,089,640

IMPRESSIONS

Total content views in the past year.

357,479

MEMBERS REACHED

Unique LinkedIn members who saw content.

29,587

ENGAGEMENTS

Reactions, comments, reposts, and clicks.

2.72%

AVERAGE ENGAGEMENT RATE

Above the LinkedIn platform average. Content over-indexes with large-company audiences.

41,442

FOLLOWERS · +23% YEAR OVER YEAR

Up 7,657 followers in 12 months, from roughly 33,785 to 41,442.

TOP POST · AUGUST 25, 2026

Single-post breakout: nearly one-fifth of the year's impressions.

207,187

IMPRESSIONS

5,228

ENGAGEMENTS

WHO FOLLOWS AND ENGAGES

TOP LOCATIONS

New York City		8%
Washington DC– Baltimore		7%
Atlanta		6%
Three coastal and Southern metros anchor the audience, with the DC corridor second only to New York.		

TOP FOLLOWER EMPLOYERS

Microsoft

Amazon

AWS

Google

Meta

Accenture and Deloitte also rank in the top employers; 20% of the follower base sits at companies with 10,001+ employees.

COMPANY SIZE

20%

of followers at companies with 10,001+ employees

27%

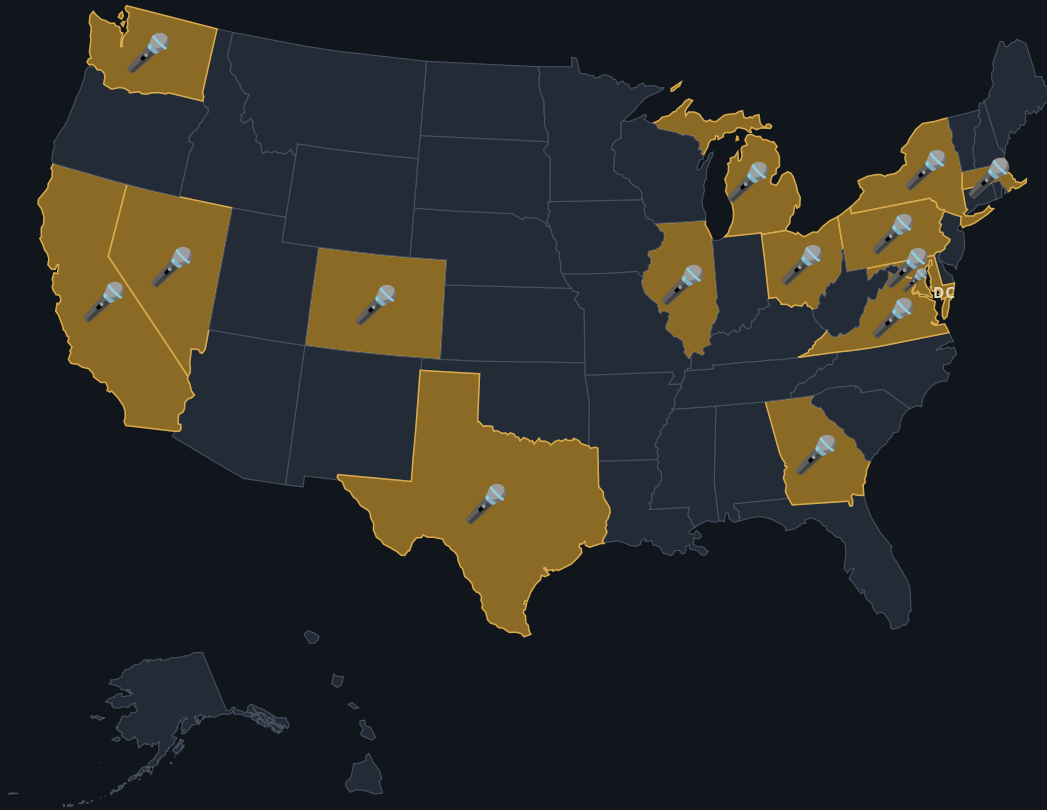
of content engagers at companies with 10,001+ employees

Engagement skews even more enterprise than the follower base itself.

Source: LinkedIn analytics export, last 12 months (October 3, 2025 – October 2, 2026), provided October 2026. Impressions, reach, and engagement as reported by LinkedIn.

Where She Has Spoken

Fourteen states plus the District of Columbia. Each microphone marks a state with a confirmed, completed engagement.



International: techBBQ 2025, Copenhagen, Denmark; BCIT, Burnaby, BC, Canada.

Erin is represented for speaking by **Keppler Speakers**.